

## An entrepreneurial testing ground.

Whether you are starting your own company or helping someone else build a company, the ability to identify opportunities, test solutions, and solve problems is critical to success. We've developed programming that puts these entrepreneurial skills into action, from ideation to market validation.

Our programming helps Fellows become more confident and capable leaders, whatever path they choose.

**3) Validation Challenges:** The Validation Challenge is an advanced, intensive three-week program designed to complement ideation sessions. Val-Chals hone in on the critical next step: transforming creative ideas into viable, market-tested solutions. This program empowers Fellows to rigorously test and validate the core assumptions of their ideas, ensuring that their innovative concepts are not only imaginative but also practical and responsive to real market needs.

**1) Training Camp:** Training Camp is a hallmark of our program. Our newest cohort members gather in-person for a multiday experience where they work on group challenges and learn a combination of technical and interpersonal skills that set the foundation for a successful career. Fellows learn, through experience, how to work on a team and apply their knowledge to solve real-world problems, accompanied by a supplemental series of lectures and workshops.

**4) Side-Project-a-Thon:** Fellows iterate, conduct experiments, collect customer feedback, and collaborate with their peers for a dedicated period of 36 hours on a new idea or existing project. Then, they prepare business pitches, presenting a solution to a stated problem in front of a panel of judges for grant funding.

**2) Ideation Sessions:** The four-step ideation process – identifying a real problem, imagining a solved state, ideating solutions, and assessing these solutions – cultivates strategic thinking and problem solving abilities essential for leaders and founders alike. We host ideation sessions to give Fellows and Alumni the chance to ideate with others on a common theme or idea.

**5) Redux:** A multi-day experience held at the halfway mark of the Fellowship, this program is centered around reflection, goal setting, and community building. Fellows will have time to reflect on how they've grown over the last year, and participate in workshops that provide additional technical and interpersonal skills critical to advancing their career.

